

Press release

Berlin, October 16, 2013

ESMT and *Der Tagesspiegel* award scholarship for entrepreneurs

- **Jens Schindler began ESMT Executive MBA program on October 7**
- **“Tagesspiegel Entrepreneur Scholarship” reinforces ESMT and *Der Tagesspiegel*’s support of entrepreneurs**
- **ESMT EMBA Class 2013-2015 has 43 participants with 17 nationalities**

ESMT European School of Management and Technology and [Der Tagesspiegel](#) have awarded the “[Tagesspiegel Entrepreneur Scholarship](#)” to Jens Schindler, founder and managing director of HF Network, a company organizing trade events and publishing trade magazines. The “Tagesspiegel Entrepreneur Scholarship,” a partial scholarship covering 40,000 EUR of the tuition for the [ESMT Executive MBA \(EMBA\) program](#), gives a young entrepreneur the chance to enhance his or her business skills.

Within five years Jens Schindler has launched the three trade magazines *Kiosk Europe*, *Digital Signage Europe*, and *Netcomms Europe*, each of which has become the leading trade publication in its field in Europe. “The media sector is under pressure and needs strategic acumen. As an ESMT EMBA graduate, I hope to bring more of this to the industry,” said Jens Schindler. “ESMT was my first choice ahead of other leading global business schools due to its own entrepreneurial spirit.”

“Jens Schindler is an outstanding choice to receive the scholarship. We are proud that *Der Tagesspiegel* can help make it possible for him to professionally implement his ideas. Berlin needs entrepreneurial talent like him,” explain *Der Tagesspiegel* editors Stephan-Andreas Lorenz and Casdorff Maroldt.

Jens Schindler holds an MA in philosophy from the [University of Bonn](#). Before founding HF Network, he worked in different positions in marketing and sales for German and international publishing companies.

The current EMBA Class 2013-2015 began on October 7 with 43 participants (14 women, 29 men) who are, on average, 36 years old and have 12 years of work experience. The ESMT Executive MBA is an 18-month modular program and concludes with the degree of Master of Business Administration. Participants continue to work during the program, which includes special tracks on “International Management,” “Technology and Innovation,” and “Managing Business Integrity.”

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About ESMT

ESMT European School of Management and Technology was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. Additionally the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with an additional campus in Schloss Gracht near Cologne, where USW Netzwerk runs the German-speaking executive education programs of the business school. ESMT is a private business school, accredited by the German state, AACSB, AMBA, and FIBAA. www.esmt.org