

Press release

Berlin, September 9, 2014

ESMT welcomes first intake of Master's in Management

- **Two-year master's program for new graduates with high-level quantitative skills**
- **34 students with 19 nationalities**

ESMT European School of Management and Technology welcomed the first intake of its [Master's in Management \(MIM\)](#) program today. The first class of the two-year program is made up of 34 students from 19 different countries. The MIM is aimed at young bachelor graduates with strong quantitative skills, such as a degree in science or engineering, who wish to increase their knowledge in the areas of business and technology management.

In addition to a core and specialization courses on campus at ESMT in Berlin, students take advantage of a six-month internship in Germany or abroad. Partner companies providing internships are Allianz, Axel Springer, BMW, Bosch, Deutsche Post DHL, Deutsche Bank, E.ON, Gazprom, McKinsey, Siemens and ThyssenKrupp. The program also includes a two-month field project and four months of applied master's thesis research in a partner company or on an academic project at ESMT. Following the core courses and the internship, students have the opportunity to deepen their knowledge in a business function of their choice, such as innovation and technology.

The average age of the students starting the ESMT MIM program is 23. The class includes graduates from universities such as [Oxford](#), [Cambridge](#), and [Harvard](#), among other top institutions. Thirty-eight per cent of the class is female, and 15 per cent are from Germany. There are also three Kofi Annan Fellows from Zimbabwe, Cambodia, and Kenya. The [Kofi Annan Fellowship](#) is a full scholarship aimed at students from developing countries who plan to support the advancement of the economy in their home region after graduation.

ESMT President [Jörg Rocholl](#) commented, "We are delighted to welcome these young and talented students to our new Master's in Management program. Companies have recognized that they require skilled analysts with a technical background, business acumen, and international orientation. With this program, we would like to serve this market need."

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About ESMT

ESMT European School of Management and Technology was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school, accredited by the German state, AACSB, AMBA, and FIBAA. Since 2013 ESMT has the right to grant PhDs. www.esmt.org