

Press release

Berlin, July 2, 2015

ESMT Annual Forum 2015: “Entrepreneurship: Moving beyond the familiar”

- **Opinion leaders discuss entrepreneurship, innovative thinking, and the challenges of digitization**
- **Wendy Kopp, CEO of Teach For All, to receive ESMT Responsible Leadership Award**

ESMT European School of Management and Technology is holding the 2015 ESMT Annual Forum “[Entrepreneurship: Moving beyond the familiar](#)” in Berlin today. The one-day conference gives opinion leaders from business, academia, and politics a platform to discuss the future of entrepreneurship in an increasingly digitalized society and globalized business community.

Keynote speakers at this year’s ESMT Annual Forum are Dr. Dieter Zetsche, Chairman of the Board of Management of Daimler and Chairman of the [Board of Trustees of the ESMT Foundation](#), Brigitte Zypries, Parliamentary State Secretary at the [Federal Ministry for Economic Affairs and Energy](#), and N.R. Narayana Murthy, Co-founder of [Infosys](#).

Dr. Dieter Zetsche said, “The creation of innovation and its effective implementation are critical factors in securing the success of traditional global companies and aspiring startups. Only by promoting innovative thinking and by practicing rigorous technology management, we will be able to positively meet the global challenges of the future.”

At the ESMT Annual Forum, [Wendy Kopp](#), Founder of [Teach For America](#) and CEO and Co-founder of [Teach For All](#), will receive the [ESMT Responsible Leadership Award](#).

“At Teach For All, we realize that if we’re going to solve the problem of educational inequity, we have to take a systemic approach by mobilizing the world’s next leaders to tackle the challenge from every sector, as well as a global approach by ensuring those leaders are learning from each other across borders. We need partners in every sector to do this, which is why I’m so honored to receive the Responsible Leadership Award from ESMT and so pleased to share more about the problem we’re addressing and its solutions with the global business leaders at this year’s Annual Forum,” said Wendy Kopp.

Herman Van Rompuy, first President of the [European Council](#) and recipient of the ESMT Responsible Leadership Award in 2014, will present Wendy Kopp with the award. Additional past recipients include Mario Draghi, President of the [European Central Bank](#); Mario Monti, former Prime Minister of Italy; Güler Sabancı, Chairman and Managing Director [Sabancı Holding](#); and N.R. Narayana Murthy.

In keynotes and panel discussions, board members of leading global corporations, successful founders, and renowned academics will debate the challenges of innovation, entrepreneurship, and leadership. Panelists include Peter Bearman ([Columbia University](#)), Monica Dodi ([Women's Venture Capital Fund](#)), Jürgen Heraeus ([Heraeus Holding](#)), Melanie Kreis (Deutsche Post), Alexander Kudlich ([Rocket Internet](#)), Jörg Rheinboldt (Axel Springer Plug and Play), and Thomas Sattelberger (formerly Deutsche Telekom, Continental, and Lufthansa Passage Airline).

“This year’s Annual Forum gives renowned experts the opportunity to discuss the future challenges of

entrepreneurial thinking and action,” commented [ESMT President Jörg Rocholl](#). “ESMT will continue to foster the debate between business, academia, and politics and provide a platform for international exchange in the future.”

Biography of Wendy Kopp: http://bit.ly/Wendy_Kopp_Biography

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About ESMT

ESMT European School of Management and Technology was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master’s in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school, accredited by the German state, AACSB, AMBA, and FIBAA. Since 2013 ESMT has the right to grant PhDs. www.esmt.org

About Teach For All

Teach For All is a global network of over 35 locally led and funded independent partner organizations with a shared vision for expanded educational opportunity in their countries. Each partner recruits and develops diverse leaders to commit two years to teach in their nations’ high-need classrooms and to work throughout their lives to increase opportunity for children. For more information, visit www.teachforall.org.