

# Press release

Berlin, September 25, 2015

## Second intake of ESMT Master's in Management starts at ESMT

- **54 students from 29 countries**
- **Three Kofi Annan Fellows from Ghana, Kenya, and Lesotho**

ESMT European School of Management and Technology welcomed the second cohort of the [Master's in Management](#) (MIM) program to its campus in Berlin this week. The students from 29 countries will gain valuable knowledge and interdisciplinary experience in management over the next two years.

The MIM students, whose average age is 23, have received bachelor's degrees from renowned institutions such as Boston University, Keio University in Tokyo, University of Oxford, TU München, and University of Southern California. Nineteen percent of the class is from Germany. Three students from Ghana, Kenya, and Lesotho are Kofi Annan Fellows. These full scholarships are for students from least developed countries, who plan to support the development of the economy in their home region after graduation.

The Master's in Management degree is aimed at young people with a bachelor's degree and proven analytical skills and little to no work experience. The MIM curriculum includes classes on campus as well as [internships](#) in Germany or abroad. Partner companies offering internships include Allianz, Axel Springer, Barclays, BMW, Bosch, Deutsche Post DHL, Deutsche Bank, E.ON, Gazprom, McKinsey, Siemens, and ThyssenKrupp. The burgeoning startup scene in Berlin offers further internship opportunities. Students also complete a two-month social impact project and four months of applied research within the framework of the master's thesis in one of the partner companies or as part of an academic research project at ESMT. Students can choose one of three specializations: value chain analysis, innovation and technology management, or finance.

[Jörg Rocholl](#), President of ESMT, said, "It is our pleasure to welcome so many talented students to ESMT. In the next two years, they will strengthen their analytical skills, acquire business management knowledge, gain business experience in an internship, and establish a global network consisting of other young managers and the ESMT faculty. In this way, they will acquire what companies around the world need in their employees."

Further information about the MIM program: <https://www.esmt.org/degree-programs/masters-management>

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### About ESMT

ESMT European School of Management and Technology was founded in October 2002 by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school, accredited by the German state, AACSB, AMBA, and FIBAA. Since 2013 ESMT has the right to grant PhDs. [www.esmt.org](http://www.esmt.org)