

Press release

Berlin, January 25, 2016

Startup Teens event at ESMT in Berlin

- **ESMT cooperates with online platform Startup Teens**

ESMT European School of Management and Technology and the non-profit initiative Startup Teens will hold an event on entrepreneurship for young people on Tuesday, March 1, 2016, from 7:00 p.m. – 9:00 p.m. (admission starts at 6:30 p.m.) in Berlin.

Panelists will be Lea Lange (Founder and Managing Director [Junige](#)), Claudia Leißner (Founder and Managing Director [Proboneo](#)), Philipp A. Pausder (Founder and Managing Director Thermondo), Christoph Rätke (Founder [Berlin Startup Academy](#) and Director of Education [GTEC](#)), and Chanyu Xu (Founder and Managing Director [Eating with the Chefs](#)). The event will be moderated by Tijen Onaran (PR Consultant, Head of PR and Marketing Startup Teens). After the panel discussion, the students will have the opportunity to ask questions and have one-to-one discussions with the entrepreneurs.

[Prof. Jörg Rocholl](#), President of ESMT, said: "The cooperation with Startup Teens provides a good opportunity for ESMT to promote entrepreneurship and self-initiative among young people. In our [MBA program](#), we put special emphasis on entrepreneurship, and with the German Tech Entrepreneurship Center (GTEC) on our campus we support innovative entrepreneurs."

Christoph Rätke commented: "Dealing with the topic entrepreneurship at our event can create new chances and opportunities for young people. And we need a new generation of young entrepreneurs who translate the digital transformation into strong, forward-looking companies. "

Marie-Christine Ostermann, Managing Partner of Rullko Großeinkauf and Co-Initiator of Startup Teens, said: "We are very pleased that we were able to win an internationally renowned business school such as ESMT as a partner for Startup Teens."

Berlin-based schools of all types can subscribe their students aged 14 – 19 in groups or individually via info@startupteens.de. Interested students can also contact Startup Teens directly. Since each Startup Teens event is filmed in order to publish it online, students under 18 years need to bring a signed consent form from their parents, older students may sign for themselves. Please download the consent form here: http://www.startupteens.de/downloads/sut_einvertsterkl.pdf

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About ESMT

ESMT European School of Management and Technology was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org

About Startup Teens

The non-profit initiative Startup Teens' mission is to teach students entrepreneurial thinking and action and to encourage them to become founders, corporate successors, and intrapreneurs. In addition to a weekly online training and the best-endowed business plan competition for students in Germany, Startup Teens organizes events to get 14 – 19 year old students interested in entrepreneurship. www.startupteens.de