

Press release

Berlin, February 17, 2016

ESMT collaborates with the 30% Club to promote women leaders

- **Scholarships for international degree programs and executive education at ESMT**
- **ESMT joins other major business schools in effort to increase women in top positions**

ESMT European School of Management and Technology in Berlin is collaborating with the [30% Club](#) to offer 50%-tuition scholarships to talented women for its [MBA](#), [Executive MBA](#), [Master's in Management](#), and two of its executive education programs "[Executive Transition Program](#)" and "[Bringing Technology to Market](#)". ESMT is the first German partner, joining a group of elite business schools, including [Cambridge Judge Business School](#), [Henley, Imperial College](#), the [Irish Management Institute](#), [London Business School](#), [SAID Business School at Oxford University](#) and [Queen's Smith Business School in Canada](#). The 30% Club is a global gender diversity initiative which aims to increase the number of woman on company boards and in their talent pipeline. ESMT is collaborating with the 30% Club to address the imbalance and to provide opportunities for talented women to access the benefits of a world-class business education.

"The struggle for more female leadership at the top continues in many companies in Germany, in Europe, and around the world," commented Nick Barniville, Associate Dean of Degree Programs at ESMT. "Bringing more women into the business school classroom helps to dispel the argument that 'there are no qualified women for the position' and also improves the education of all students by increasing diversity."

The 30% Club started in the UK in 2010 with a goal of achieving a minimum of 30% women on FTSE-100 boards. The 30% Club aims to develop a diverse pool of talent for all businesses through the efforts of its Chair and CEO members who are committed to better gender balance at all levels of their organizations.

"These programs are important rungs on the executive career ladder and the scholarships will encourage more women to apply," said Brenda Trenowden, Head of Financial Institutions, Europe and Head of Banks & DF Americas at ANZ, and Global Chair of the 30% Club. "ESMT is a strong partner and we are delighted to be working with the team to promote this goal in one of Europe's key economies, Germany."

More information about the scholarships:

- MBA program: <https://www.esmt.org/degree-programs/full-time-mba/fees-and-financing/mba-scholarships>
- Executive MBA program: <https://www.esmt.org/degree-programs/executive-mba/fees-and-financing/executive-mba-scholarships>
- Master's in Management program: <https://www.esmt.org/degree-programs/masters-management/fees-and-financing/esmt-scholarships-mim-students>
- Executive Education Programs: <https://www.esmt.org/executive-education/advanced-management-programs/esmt-womens-scholarship>

About the 30% Club: <http://30percentclub.org/>

Press contact

Martha Ihlbrock, +49 (0)30 21 231-1043, martha.ihlbrock@esmt.org

Ulrike Schwarzberg, +49 (0)30 21231-1066, ulrike.schwarzberg@esmt.org

About ESMT

ESMT European School of Management and Technology was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org