

Press release

Berlin, March 4, 2016

ESMT contributes to new Certificate of Excellence in Global Business

- **Non-degree certificate by the Global Network for Advanced Management**
- **ESMT one of 17 participating business schools around the world**

ESMT European School of Management and Technology offers 32 executive education programs as part of the curriculum of the new [Certificate of Excellence in Global Business](#) by the [Global Network for Advanced Management \(GNAM\)](#). The first-of-its-kind non-degree program is designed to accelerate the careers of executives by providing access to 17 elite business schools around the world.

Over a two-year period, participants design personal curricula, selecting 15 days of executive education programs from a minimum of three different Global Network schools in two countries. The curriculum to choose from includes more than 100 programs, e.g. [Innovation as a Corporate Model](#) and [Leading People and Teams](#) at ESMT as well as programs at Yale Business School, the National University of Singapore, the University of Cape Town, Switzerland's IMD Business School and the HEC Paris. The certificate program culminates in a tailored business specific project, which will add immediate strategic value to the participant's organization.

[Christoph Burger](#), Senior Associate Dean of Executive Education at ESMT, said, "As executive education is increasingly globalized, the GNAM Certificate gives our participants the opportunity to build up an international network with 17 top business schools from around the world."

"The Certificate of Excellence in Global Business has advantages for both faculty and leaders," said Molly Nagler, Associate Dean for Executive Programs at Yale School of Management. "Schools have the opportunity to present the best of what their faculty has to offer, and leaders can take that information and use it to give their organizations a competitive advantage."

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About ESMT

ESMT European School of Management and Technology was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org