

Press Release

Berlin, March 8, 2016

ESMT MBA alumnae found technology startups

- **EXIST-Program from the Federal Ministry for Economic Affairs provides funding**
- **Startups promote greater efficiency in energy consumption and healthy sun exposure**

Dominika Bienkowska and Larisa Kryuchkova, graduates of the MBA program at ESMT European School of Management and Technology, have successfully founded two technology startups in Berlin. Both startups, [ÜberEnergy](#) and [Uvisio](#), have been accepted as members of the [GTEC Lab](#), which is part of the [German Tech Entrepreneurship Center \(GTEC\)](#) at ESMT.

The aim of ÜberEnergy, the startup founded by Dominika Bienkowska together with Rolf Behrsing in 2015, is to improve energy consumption and energy savings in private and commercial buildings. Using machine learning to predict the energy requirements of a particular building, one feature of the ÜberEnergy system is to avoid energy wastage through unnecessary heating. The [Federal Ministry of Economic Affairs and Energy](#) has awarded the startup EUR 200,000 in funding, as part of the [EXIST Business Startup Grant program](#). Last month, ÜberEnergy was accepted into the GTEC Lab.

Dominika Bienkowska, founder of ÜberEnergy, said, “Applying for GTEC was an easy decision. I have had an excellent experience with ESMT and see GTEC as a brilliant extension of it. GTEC offers a great opportunity to connect to people with valuable knowledge of Berlin’s startup ecosystem.”

Luisa Maier, GTEC Lab Director, also an ESMT alumna, commented, “For startups the GTEC Lab presents the perfect access point to the European market.”

Uvisio, the startup founded in 2015 by ESMT alumna Larisa Kryuchkova, is creating a wearable device to measure UV exposure to the skin, enabling healthy sun-bathing. The startup’s co-founders, Igor Filippov and Roman Stavtsev, are responsible for software and hardware. Uvisio has been a member of the GTEC Lab since 2015.

According to Uvisio founder, Larisa Kryuchkova, “Berlin is the startup capital, and more and more ESMT alumni are deciding to set up their own businesses. Through its partners, GTEC provides access to a network, infrastructure and to advice, which is a great help on this journey.”

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About ESMT

ESMT European School of Management and Technology was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master’s in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org

About GTEC

German Tech Entrepreneurship Center (GTEC) is an international business incubation center for startups, established at ESMT European School of Management and Technology in Berlin. GTEC was launched in 2015 with the support of six founding partners representing German industry, academia, venture capital and law: RWE, Globumbus, ESMT, Henkel Adhesive Technologies, Noerr, and the Sigmund Kiener Stiftung. GTEC's partners look to drive collaborative innovation, promote disruptive entrepreneurship in Europe, and connect with high-potential startups. GTEC Lab, based in 1200 square meters on the ESMT Campus in central Berlin, has a unique value proposition: 0% equity, 0 euros rent, 12-months free support. Qualifying startups benefit from free office space; prototyping facilities; business, legal, and tax consulting; and direct access to GTEC's corporate, research, and investor network. gtec.berlin