

Press Release

Berlin, April 29, 2016

Martin Schallbruch new Deputy Director of Digital Society Institute at ESMT Berlin

- **From German Federal Ministry of the Interior to ESMT Berlin**
- **IT expert in charge of research group Cyber Innovation and Cyber Regulation**

As of May 1, Martin Schallbruch is the new Deputy Director at the [Digital Society Institute \(DSI\)](#) at ESMT Berlin. Until February 2016, he was Director General for Information Technology, Digital Society, and Cyber Security at the [German Federal Ministry of the Interior](#) and significantly involved with the digital agenda of the federal government. At the Digital Society Institute, he will manage the research group Cyber Innovation and Cyber Regulation. The Digital Society Institute was founded at ESMT Berlin in October 2015. Allianz, BASF, EY, and Volkswagen are actively engaged in the institute.

“The digitalization of society is progressing, and it is extremely important to underpin solutions to emerging challenges with research,” says Martin Schallbruch. “I am delighted to apply my previous experience to the Digital Society Institute in order to make crucial progress in this area.”

Martin Schallbruch has a degree in informatics and years of practical experience in the field of digitalization, its social, economic, and political implications, as well as the possibilities of governmental regulation and its limitations. From 1998, he worked at the Federal Ministry of the Interior, initially as Head of the Office of State Secretary Brigitte Zypries, then as Chief Information Officer and Deputy Commissioner of the Federal Government for Information Technology, before leading the Directorate General for Information Technology, Digital Society, and Cyber Security. His team was responsible for the National Cyber Security Strategy and IT Security Law, amongst others. Martin Schallbruch is also a lecturer in IT security law at the [Karlsruhe Institute of Technology](#) and has published over 30 articles on questions of legal and administrative computer science, IT security, and public IT. His research focuses on issues of cyber policies, cyber security, and the regulation in cyberspace.

[Dr. Sandro Gaycken](#), Director of the Digital Society Institute, commented, “We aim to strengthen the discourse between business, politics, and society in the field of digitalization with a scientific approach. Given his substantial expertise, Martin Schallbruch is a great addition to the Digital Society Institute.”

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management as well as open enrollment and customized executive education programs. ESMT Berlin focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT Berlin faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT Berlin is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org