

Press Release

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ESMT Berlin and Tagesspiegel award scholarship to young CEO of tech startup

- **29-year old Briton receives “Tagesspiegel Entrepreneur Scholarship” for Executive MBA at ESMT Berlin**
- **New EMBA class starts with 64 participants from 33 countries**

In cooperation with [Tagesspiegel](#), ESMT Berlin has awarded the [“Tagesspiegel Entrepreneur Scholarship”](#) for the Executive MBA (EMBA) at ESMT Berlin to the aspiring business leader Sam Tuke. The 29-year-old scholarship recipient is CEO of [phpList Ltd.](#), a company offering open source software for digital marketing. The scholarship is worth 40,000 EUR and covers 70 percent of the tuition fees of the program. With this scholarship, ESMT and Tagesspiegel give young entrepreneurs the opportunity to develop their managerial skills.

“I have very high expectations regarding the EMBA,” says Sam Tuke. “Due to my previous professional experience in the startup scene, I am used to a different set of perspectives. Going back to the classroom now is both rewarding and challenging. At ESMT Berlin, I will receive intensive executive education and learn specific management skills that I can later apply in my company.”

“Berlin has a lively and growing startup scene, with innovative concepts that truly inspire entrepreneurship in the capital. For Tagesspiegel, innovative new offerings, such as the recent start of Tagesspiegel Leute, hyperlocal newsletters from the 12 districts of Berlin, are important drivers of growth. Therefore, we are delighted to award this scholarship together with ESMT Berlin for the fourth time and to offer an opportunity for future-oriented talents such as Sam Tuke to implement their visions professionally and promote the capital,” explains Tagesspiegel CEO Florian Kranefuß.

Since October 2015, Sam Tuke is CEO of the startup phpList Ltd., headquartered in Bedford, United Kingdom. The company provides intelligent newsletter and email marketing services with its open source software. In 2008, Sam Tuke completed his bachelor’s degree in philosophy at the University of London. He has lived in Berlin for four years.

Sam Tuke is part of the largest EMBA class ever at ESMT, made up of 64 students with 33 nationalities. On average, the participants are 36 years old. In the practice-oriented 18-month EMBA, participants may choose from three tracks: international management, innovation and technology, or business integrity, fraud and compliance.

In the [Financial Times’ ranking of the top 100 global Executive MBA programs](#), the program is ranked 34th. For the fifth consecutive year, the ESMT Berlin EMBA is ranked first in the world for career progress, which compares the career advancement of program graduates.

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, an executive MBA/MPA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org

About Der Tagesspiegel

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