

Press Information

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New: MBA alliance of the five best business schools in Germany

Top schools start marketing initiative for MBA

Over the past several years Germany has become a global destination for MBA students. An increasing number of young bachelor's graduates would like to study management in Germany. To ensure that applicants, especially international ones, correctly discern between the approximately 500 MBA programs in the German-speaking world, ESMT Berlin, Frankfurt School of Finance and Management, HHL Leipzig Graduate School of Management, Mannheim Business School, and WHU - Otto Beisheim School of Management have joined forces as the MBA Alliance Germany. This initiative communicates the advantages of doing an MBA degree at one of the top five business schools in Germany to interested candidates located in the country and abroad.

These five business schools have outstanding reputations, which are proven through global rankings and international accreditations, as well as through career opportunities for their graduates and the internationality of the programs. MBA Alliance Germany partner cohorts include students from up to 40 different nationalities and are taught by professors from around the globe. All of the MBA programs are held in English. The schools are located in diverse cities, offering a high quality of life for students, combined with affordable costs of living. The programs are characterized by comparatively low tuition fees and an excellent value for money. The kick-off to the MBA Alliance Germany is a double-page ad in the European Business School Ranking supplement of the Financial Times, available online at <http://mbagermany.de/>.

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and managing technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org