

Press Information

Berlin, May 26, 2017

ESMT Berlin: 14th globally in *The Economist* Masters in Management ranking

ESMT Berlin has been ranked 14th in the first *The Economist* “Which MBA?” global ranking of the top 40 Masters in Management (MIM) programs.

[The Economist ranking](#) is an indicator of the quality of MIM programs internationally and based on four key components: career opportunities, personal development and educational experience, salary, and network possibilities. ESMT received high marks in personal development and educational experience. Welcoming its first intake of students three years ago, the MIM at ESMT is a young program with a very diverse student body. The current MIM class 2016 -2018 is 87% international and has students from 28 different countries.

The [full-time MIM program](#) at ESMT begins in late September of each year and lasts 24 months. The pre-experience program, held in English, focuses on international management. Students may choose from two streams: innovation management and quantitative business. Depending on the stream, applicants may specialize in business analytics, finance and investment, entrepreneurship and innovation, or global and digital strategy. In addition to classes on campus, the curriculum includes internships in Germany or abroad and a six-week social impact project with selected NGOs or social entrepreneurship ventures. Students write a master’s thesis, either in conjunction with a second internship or based on individual academic research.

The Economist “Which MBA?” Masters in Management 2017 ranking:

<http://www.economist.com/whichmba/MiM/2017/Ranking>

For further information about the ESMT MIM program, please visit: <https://www.esmt.org/degree-programs/masters-management>.

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master’s in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org