



Press Release

Berlin, October 27, 2017

ESMT Berlin opens branch office in China

Today ESMT Berlin opened a branch office in Shanghai, China. With this foreign base, ESMT will expand its executive education programs in Asia and provide a platform for dialogue and communication on urgent business issues in Asia and Europe.

The opening ceremony in Shanghai included the forum "Competition and Cooperation between Chinese and German Business." The event was attended by members of the ESMT Executive Management Committee, executives of Chinese companies, as well as high-ranking guests from Germany and abroad.

With its subsidiary in China, ESMT will support companies in China and Germany to learn from each other in order to advance business activities around the world. ESMT's expertise in technology management, leadership, European competitiveness, and doing business in Germany provides an important foundation.

"With a dedicated office in China, ESMT is intensifying its international focus. This base will allow us to react even more quickly to the special requirements of customers. In this way, we can offer continuing education programs that better meet both the needs of European companies active in Asia and Asian companies doing business in Europe," said [Olaf Plötner](#), dean of executive education at ESMT.

More information about ESMT Berlin in Chinese: <http://www.esmt.org.cn/>

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org