

Press Release

Berlin, January 3, 2018

ESMT Berlin and INSEAD awarded silver for open source negotiations course

Reimagine Education has awarded ESMT Berlin and INSEAD Business the silver trophy in the MBA & Executive Education 2018 category for their open source and free “Negotiations Course for the World” project. The “course in a box” focuses on business negotiation education and is specifically tailored to instructors in emerging markets. Materials—which include lecture slides, exercises, readings, assessments, assignments, videos, and teaching notes—are translated and localized using a unique language software developed at INSEAD to provide a global, non US-centric education experience.

Reimagine Education is improving education for learners everywhere. An initiative of the Wharton School at the University of Pennsylvania, Reimagine Education is both an annual competition—for which a winning education project receives \$50,000 USD in funding—and a conference, drawing thought leaders from globally focused organizations in education and technology. K12 educators, universities, and ed-tech startups are welcome to apply for the competition.

Read more about Reimagine Education and the award at <http://www.reimagine-education.com/mba-executive-education-2018-award-winners/>

Press contact

Martha Ihlbrock, +49 (0)30 21231-1043, martha.ihlbrock@esmt.org

Ulrike Schwarzberg, +49 (0)30 21231-1066, ulrike.schwarzberg@esmt.org

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master’s in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership and social responsibility, European competitiveness, and the management of technology. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org