

Press release

Berlin, June 6, 2018

ESMT Annual Forum 2018: “Technology – Managing the Future”

ESMT Berlin is holding the ESMT Annual Forum “Technology – Managing the Future” on June 7, 2018. International business leaders and academics will join the one-day conference to discuss the opportunities and challenges of new technologies on the market. Peter Altmaier, Federal Minister of Economic Affairs and Energy, Jack Cheng, Co-founder and Executive Vice President, NIO and CEO, XPT, Baba Kalyani, Managing Director, Bharat Forge Limited, Carsten Spohr, Chairman of the Executive Board and CEO, Deutsche Lufthansa AG and Dr. Dieter Zetsche, Chairman of the Board of Management, Daimler AG, are among the speakers.

Expert panels will cover topics, such as “Bringing Technology to Market” and “Driving Innovation with Data Analytics”. One-hour breakout sessions will discuss issues like blockchain and data-driven optimization of business models amongst others.

The ESMT Annual Forum attracts more than 400 international guests every year. The conference has provided a platform for top executives, politicians, managers, students, and academic experts from a wide variety of areas and industries to network, debate, and share ideas on current global business challenges.

ESMT Annual Forum program information: <https://annualforum.esmt.org/program>

ESMT Annual Forum livestream: <https://annualforum.esmt.org/livestream>

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, and has a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org