

Press release

Berlin, June 27, 2018

Allianz X, Daimler and Co: Key players of the digital economy gather at the DigitalFuture Summit 2018

The DigitalFuture Summit 2018, a conference on digitalization organized by students for fellow students, will connect leading global companies with selected students at ESMT Berlin for the second time.

The DigitalFuture Summit is one of the leading events on digitalization organized by students for students. It will take place at ESMT Berlin on July 12 and 13, 2018. Developed by students of ESMT, the international conference connects business with future topics of digitalization. With a special composition of speakers, program participants, and visitors, the DFS brings together students with potential employers and leading global companies. Bertrand Parizot (Director Buying, Private Label & Planning at Amorelie), Dr. Nazim Cetin (CEO at Allianz X), and Meg Greenhouse (VP Digital Workplace at Zalando) are among this year's speakers.

"We are happy to present another top-class line-up of speakers and program participants to our 350 visitors in Berlin. By bringing together students and potential future employers, the summit provides the participants with a unique chance for networking," said Ana Jagodnik Vicentic, Co-Head and Spokeswoman of the event. All keynote lectures, panel discussions, workshops, and master classes focus on the three main topics of the event: enhancing life, transforming industries, and providing security.

Students who are interested in participating can apply for a spot at <https://bit.ly/2Mk8UWA>. A scholarship will be awarded to a participant of the DigitalFuture Summit who applies and is accepted to the Master in Management (MiM) class this or next year. The scholarship will reduce the costs from 25,000 euros to 10,000 euros.

More information: <http://digitalfuture-esmt.berlin>

Apply here: <https://bit.ly/2Mk8UWA>

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, and has a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org