

Press information

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ESMT Berlin plans cooperation with Dongfeng Motor Group

ESMT Berlin is continuing its international expansion into China. This week representatives from Dongfeng Motor Group, the world's largest producer of trucks, visited the ESMT campus in Berlin to firm up plans for an ESMT executive education program for young leadership talents. The delegation from Dongfeng Motor Group, led by Wen Liang, Director of Human Resource Department and Jiangbo Luo, Division Director of Personnel Department Talent, met with ESMT CFO Georg Garlichs and Dr. Norbert Sack, Dean of Executive Education, among others.

"The program will include an academic and a practical component," explained Norbert Sack. "Classroom sessions will take place in Dongfeng's headquarters in Wuhan, China, and at ESMT in Berlin. Selected candidates will benefit from a three-month overseas placement program in host companies in Germany. Details of the cooperation should be finalized soon."

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About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with Schloss Gracht as an additional location near Cologne and a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA.

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