

Press information

Berlin, October 2, 2018

ESMT Berlin takes part in "Festival of Lights" for the first time

Beginning on Friday, October 5th the front entrance of [ESMT Berlin](#) will be lit and animated for ten nights until October 14th from 7 p.m. to midnight. The business school, which is located in the former State Council building in Berlin-Mitte, will be participating in the "[Festival of Lights](#)" for the first time this year.

This year will also be the first time the festival presents [two walking routes](#) in which the illuminations and artworks can be explored on a "Walk of Light". ESMT is located on the 4.1 kilometers long blue route between Nikolaiviertel and the Federal Foreign Office. Another pink route leads 2.15 kilometers through the western part of the city center.

A total of 60 landmarks, monuments, buildings, and places in Berlin will take part in this year's festival. The artistic projections tell stories or present their cultures, arts, crafts, and messages. This year, visitors can watch installations by 66 artists from 25 countries.

Press contact

Martha Ihlbrock, +49 (0)30 21231-1043, martha.ihlbrock@esmt.org

Ulrike Schwarzberg, +49 (0)30 21231-1066, ulrike.schwarzberg@esmt.org

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, and has a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org